

## **PATAGONIA FOUNDATION PROGRAM APPLICATION**

### **General Information**

If you would like to receive funding from Patagonia Foundation ("PF") or you would like to work with PF, you must fill out this application. For your information:

#### **Mission Statement**

PF endeavors to protect and preserve the Patagonian culture and environment by promoting economic, social and environmental sustainability. Thi Foundation forms cooperative partnerships with individuals and regional, national and international organizations to develop and implement programs that will promote sustainable and responsible economic growth, maintain quality of life, and preserve and permanently protect Patagonia's vast land and diverse ecosystems.

#### **Vision Statement**

PF envisions a sustainable Patagonia that is globally recognized and preserved as one of the world's remaining wild and scenic environments.

Each project that receives funding must be compatible with the mission and vision of PF. PF generally reviews each application within 3-6 months. If you have any questions, please contact at [info@patagonia.foundation](mailto:info@patagonia.foundation). Thank you for your interest in working with us.

**I. Program Description**

A. *Title of Project:* \_\_\_\_\_

B. *Organization Name or Sponsor of Project:* \_\_\_\_\_

C. *Location of Project:* \_\_\_\_\_

D. *General Description/Summary:* \_\_\_\_\_

E. *Partner/Collaborator:* \_\_\_\_\_

F. *Target client/community for this project:* \_\_\_\_\_

G. *Referred by (How did you hear of PF?):* \_\_\_\_\_

**II. Contact Person**

A. *Salutation, First and Last Name:* \_\_\_\_\_

B. *Position/Title:* \_\_\_\_\_

- C. ***Full Mailing Address:*** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
- D. ***Name of Employer or Supporting Institution:*** \_\_\_\_\_
- E. ***Organization Type:*** \_\_\_\_\_
- F. ***Email address:*** \_\_\_\_\_
- G. ***Website address:*** \_\_\_\_\_
- H. ***Primary telephone:*** \_\_\_\_\_
- I. ***Secondary telephone:*** \_\_\_\_\_
- J. ***Fax:*** \_\_\_\_\_

### **III. Additional Partnering Information (If Applicable)**

- A. ***Name of Partnering Institution:*** \_\_\_\_\_
- B. ***Relationship to your organization:*** \_\_\_\_\_
- C. ***Explain what service the partner/collaborator will provide:***
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- D. ***Salutation, First and Last Name of Contact Person:*** \_\_\_\_\_
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- E. ***Position/Title:*** \_\_\_\_\_
- F. ***Full Mailing Address:*** \_\_\_\_\_

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- G. *Email address:* \_\_\_\_\_
- H. *Website address:* \_\_\_\_\_
- I. *Primary telephone:* \_\_\_\_\_
- J. *Secondary telephone:* \_\_\_\_\_
- K. *Fax:* \_\_\_\_\_

#### IV. Reference Organization (If Applicable)

- A. *Name of Referencing Organization:* \_\_\_\_\_
- B. *Relationship to your organization:* \_\_\_\_\_
- C. *Salutation, First and Last Name of Contact Person:* \_\_\_\_\_
- D. *Position/Title:* \_\_\_\_\_
- E. *Full Mailing Address:* \_\_\_\_\_
- F. *Email address:* \_\_\_\_\_
- G. *Website address:* \_\_\_\_\_
- H. *Primary telephone:* \_\_\_\_\_
- I. *Secondary telephone:* \_\_\_\_\_
- J. *Fax:* \_\_\_\_\_

#### V. Program Demand, Goals and Strategies

A. *Demand*

Describe the cultural or environmental problem that necessitates this program. What need is this program addressing? What crisis is there that makes this program necessary? NOTE: The condition this program seeks to address must be one that is encompassed within and consistent with PF's mission and vision: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### B. *Goals*

[illegible][illegible]

Describe the long term goals of the program: \_\_\_\_\_

Describe how these long term goals are consistent with PF's mission and vision:

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[illegible]

### C. *Strategies/Methods*

Describe how you intend to meet your program goals (Please include a description of how the project will be implemented and managed. Please fill out the Implementation Plan attached hereto): \_\_\_\_\_

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Explain the project manager's experience with this or a similar activity:

Question	Answer
1. What is the main purpose of the study?	To investigate the effect of the new curriculum on the learning outcomes of the students.
2. What are the research objectives?	To compare the learning outcomes of the students who were taught using the new curriculum with those who were taught using the old curriculum.
3. What is the research hypothesis?	The students who were taught using the new curriculum will have higher learning outcomes than those who were taught using the old curriculum.
4. What is the independent variable?	The curriculum (new vs. old).
5. What is the dependent variable?	The learning outcomes (test scores).
6. What is the research design?	Quasi-experimental design.
7. What is the sample size?	100 students.
8. What is the data collection method?	Test scores.
9. What is the data analysis method?	T-test.
10. What are the findings of the study?	The students who were taught using the new curriculum had significantly higher learning outcomes than those who were taught using the old curriculum.
11. What are the conclusions of the study?	The new curriculum is more effective than the old curriculum.
12. What are the implications of the study?	The study suggests that the new curriculum should be implemented in all schools.
13. What are the limitations of the study?	The study was conducted in a single school and the sample size was small.
14. What are the future research directions?	Further research is needed to investigate the effect of the new curriculum on the learning outcomes of the students in other schools.

Explain the type and extent of experience your organization has with this type of project:

Describe how your strategies are consistent with PF's mission and vision:



Identify any competitor organizations providing the service intended:

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[illegible][illegible]

## VII. Finances-Budget

- A. **Budget Form:** *We have provided a sample budget form. You may use this form or another budget form, but please supply all information requested.*
- B. **Funding Request:** \$ \_\_\_\_\_
- C. **Support Obtained From Other Sources:** \$ \_\_\_\_\_
- D. **Duration of Project:** \_\_\_\_\_
- E. **Identify any revenue that can be generated by this program:**

[illegible]

## VIII. Promotion

Explain how, if at all, you plan to advertise, market and promote the service your organization will provide:

QUESTION	ANSWER	MARKS
1. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. How many units must be sold to break even?	2,000 units	2
2. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the contribution margin per unit?	\$30	2
3. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in sales dollars?	\$100,000	2
4. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in units?	2,000 units	2
5. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the contribution margin ratio?	60%	2
6. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in sales dollars if the company wants to achieve a profit of \$50,000?	\$150,000	2
7. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in units if the company wants to achieve a profit of \$50,000?	3,000 units	2
8. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in sales dollars if the company wants to achieve a profit of \$50,000 and the variable cost increases to \$25 per unit?	\$175,000	2
9. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in units if the company wants to achieve a profit of \$50,000 and the variable cost increases to \$25 per unit?	3,500 units	2
10. A company has a fixed cost of \$100,000 and a variable cost of \$20 per unit. The selling price is \$50 per unit. What is the break-even point in sales dollars if the company wants to achieve a profit of \$50,000 and the variable cost increases to \$25 per unit and the selling price decreases to \$45 per unit?	\$225,000	2

## IX. Program Evaluation

At the end of the program, what will be the criteria by which the success of your project is measured? Please describe each criteria in detail and then list the quantitative goals for each quarter

of your project. For each criteria, please explain why it will adequately measure the success of the project. Please provide at least two but no more than four criteria.

Criteria #1:

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Criteria #2:

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Criteria #3:

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Criteria #4:

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## **X. Legal Compliance**

Identify any laws or regulations that you are aware of that must be complied with when implementing this program:

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**XI. Optional Information**

Please make any further comment you deem relevant to PF's decision:

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**IMPLEMENTATION PLAN**

<b>Activities</b> List the activities of the project, break down into sub-groups if needed (20 words or less for each activity)	<b>Action or Deliverable</b> (what will be accomplished, 15 words or less)	<b>Main person / organization responsible</b>	<b>Anticipated start date</b> DD/MM/YYYY	<b>Date to be completed</b> DD/MM/YYYY

**BUDGET**

1. The following chart is a guide only. You may use your own chart, but please provide all of the information requested.
2. Please round final funding request to nearest \$50,000 USD.
3. Include all costs associated with this project. Do NOT include only the figures you would like funding for.
4. Complete the entire row for each activity listed. For columns that are inapplicable, enter zero.
5. Describe activities you believe are unclear.

		+	+	+	=	-	=
ACTIVITY (List all direct cost activities, 40 characters or less)	Total Personnel Cost (# of persons x (Salary + Benefits))	Materials and Equipment	Travel	Other	TOTAL COST	Contribution of applying organization	Funding Requested from TPF
<b>TOTAL</b>							